LEADERS: Mission Trip Recruitment Guide

HOW DO I RECRUIT PEOPLE FOR OUR UPCOMING MISSION TRIP?

1. Build Your Leadership Team

- Organize 3–4 leaders to help recruit team members.
- Collaborate on a target list of potential participants and personally invite them to a team meeting.

2. Use Promotional Materials

- Utilize the Thirst Missions promotional packet in your church or school.
- Play promotional videos during church services, school assemblies, team meetings, one-on-one visits, and via email or social media.
- Pass out flyers to anyone who might be interested.
- Print and display posters from the Graphics Folder around the building.
- Hand out information during Sunday School or adult, singles, or college classes.

3. Personal Invitations

- Invite past mission trip participants personally to join again.
- Partner with another youth group or school to recruit participants.
- Personally invite your pastor; if they participate, others will follow.
- Ask your pastor to recruit directly and leave resources for potential team members.
- Encourage the pastor to promote the trip from the pulpit, or ask the principal to include it in the school newsletter.
- Talk to the church secretary—they often know who might be interested.
- Schedule home visits with new church members to invite them personally.

4. Promote Through Events & Media

- Announce the trip at new member or student orientations.
- Share testimonies or do a recruitment presentation during church or school programs.
- Link your website to thirstmissions.org.
- Post mission trip information on your church or school website.
- Contact local Christian radio stations for promotional opportunities.
- Submit stories to local newspapers before and after the trip to highlight the experience.

5. Secure Commitments

- Have a sign-up sheet at informational meetings to get immediate commitments.
- Remind participants that deposits are due at the next meeting.
- Serve pizza and invite family members to attend informational meetings.
- Ask the missions board for guidance on promoting the trip and invite board members or key adults to participate.

6. Online Engagement

- Encourage potential participants to visit your Facebook and Instagram pages.
- Share links to your YouTube channel via your website.
- Email Thirst Missions videos, flyers, and other information to potential participants.

7. Spiritual Foundation

- Pray faithfully for guidance, participants, and a successful mission trip.